



# 2023 BIG SUMMER GIVEBACK



**NUMBER OF DEALERSHIPS**

429 dealerships in total participated this year.



**UNDER-RESOURCED STUDENTS SERVED**

25,400 students supported by Toyota dealerships nationwide.



**TOTAL INVESTMENT**

\$1 million invested in education by Toyota North America and its dealerships through Kids In Need Foundation.



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Thank you so much for your incredibly generous gift of backpacks filled with supplies for our students and for the gift of your time to share them with our families. As you saw, our families were both excited and appreciative of your generosity. The line for Back-to-School-Night started an hour early and that is a first for sure. We had the best attendance we've ever had for this event, and I attribute it to the backpack giveaway.

Heideman is so grateful for our partnership with Tustin Toyota and for your generosity.

Deanna Parks, Principal • Heideman Elementary

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## PLATINUM LEVEL HONOR ROLL

- AN Toyota Cerritos
- Antwerpen Toyota
- Avondale Toyota
- Big Two Toyota
- Brewer Airport Toyota
- Crown Toyota
- Green's Toyota of Lexington
- Johnson City Toyota
- Longo Toyota
- Loyalty Toyota
- McGeorge Toyota

- Moses Toyota
- Passport Toyota
- Sheehy Toyota of Laurel
- Thornhill Toyota
- Toyota Buena Park
- Toyota of Anaheim
- Toyota of Downtown LA
- Toyota of Glendale
- Toyota of Redlands
- Tustin Toyota
- West Coast Toyota





TOYOTA



KIDS IN NEED FOUNDATION

# 2023 BIG SUMMER GIVEBACK



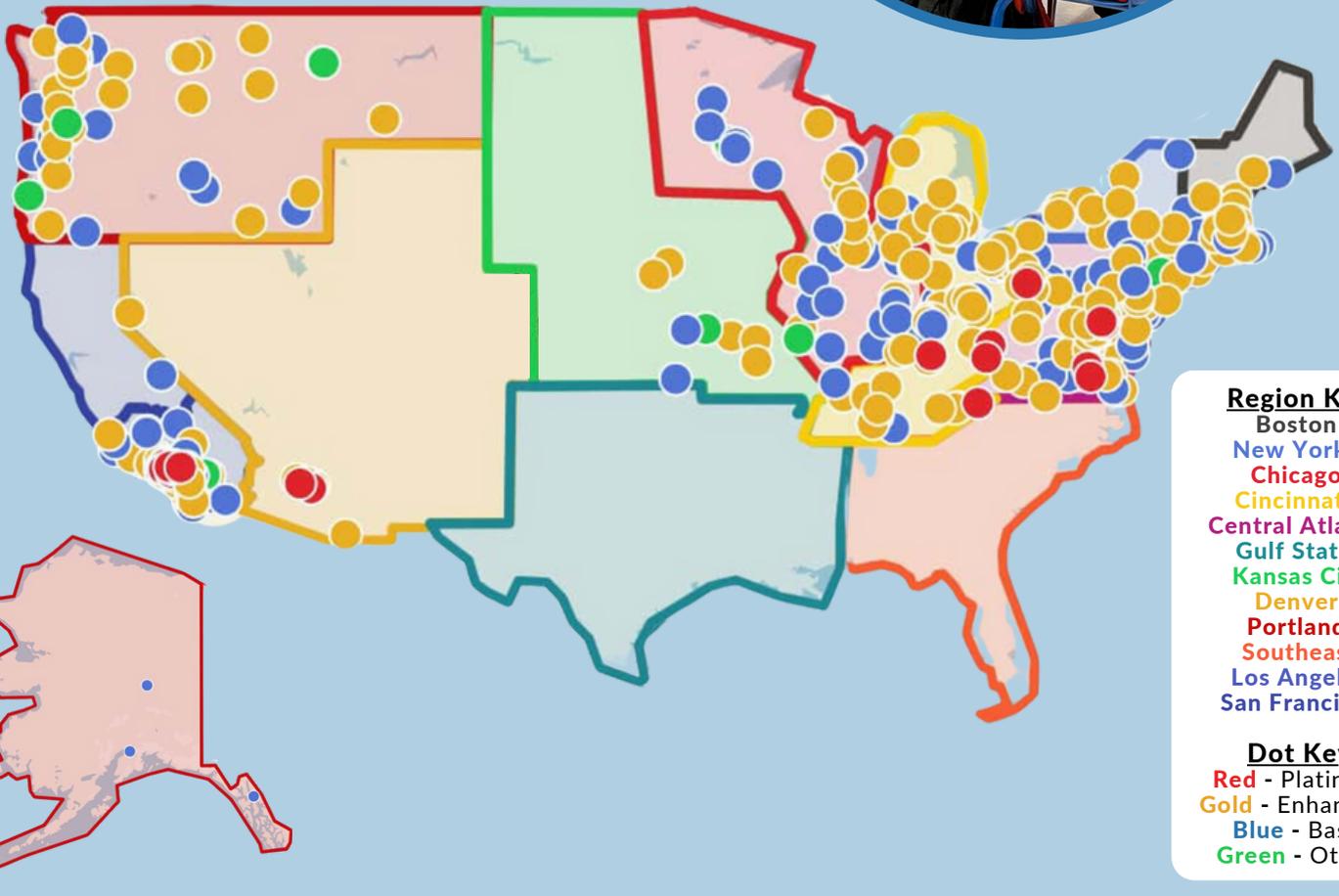
32 states had schools receive backpacks



Los Angeles Region: 76 of 76 dealers participated



Central Atlantic Region: 114 of 135 dealers participated





TOYOTA



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All students in first to fifth-grade were able to receive supply-filled backpacks. They now have supplies to use at home when they have homework. They can use the backpacks to carry their things back and forth from school. Also, they can use the backpack as a storage for their toys or clothes. The students commented how much they loved these backpacks. Their excitement was written all over their faces.

Christina Beltran, Resource Specialist Program Teacher • Carl E. Gilbert Elementary

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Our teachers were ecstatic about having the extra school supplies on hand for our classrooms and students. Also, many of our parents came to open house asking if we had any resources available for school supplies and what a relief on both ends to hand them a ready-to-go backpack. Thank you for all you do and the wonderful communication to ensure our school had this opportunity.

Central Elementary School • Nampa, Idaho

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We appreciate Longo Toyota! The supplies are always appreciated because they ensure that students have the tools to excel in school. The weight of the impact is significantly increased through the example that is set in a donation like this, that an organization like Longo Toyota cares to invest time and money into the education of their local children. It tells students that education is important, and that can have lasting effects on their scholarly careers.

Dr. Roger Nguyen, Principal • Juliette Low School of the Arts

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